

JOCELYN DUNLAP

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Jocelyn Dunlap

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United States



SUMMARY

Designer and recent college graduate, I am on a mission to fill a creative role serving a wholesome objective. My spark for human-centered design began in the classroom, where I watched my own passion of innovation – the childhood desire to become an “inventor” – come to life. I went on to serve as a teaching assistant and grant recipient, in a department I never thought I’d step foot in as a speech and hearing student. Coincidentally, I find it invigorating to translate the language of my user. Now I am ready for the next one; I just need to know who it is.

EDUCATION

2015-19 Bachelor of Arts: Communication Science and Disorders

UNIVERSITY OF PITTSBURGH | Pittsburgh, Pennsylvania, United States

Concentration: Cognitive Psychology

Certificate: Conceptual Foundations of Medicine

Cumulative GPA: 3.8/4.0

Relevant studies:

- Language learning and acquisition
- Appropriate client (youth and adult) care and communication
- Ethics, both general and specific to the medical field
- Functional neuroscience and the basis of behavior

DESIGN EMPHASIS

2019 The Art of Making

SWANSON SCHOOL OF ENGINEERING | University of Pittsburgh

Student August 2019-December 2019

Teaching Assistant January 2019--April 2019

The Art of Making: Hands-on System Design and Engineering is a unique class at the University of Pittsburgh offering students physical and conceptual skills to conduct **rapid human-centered product design and creation**.

Highlights

- Emphasis on **hallmark design aspects**: problem identification, successful outreach, **user testing/feedback-driven alterations**, prototyping and iteration, etc.
- As a student: Participation in in-class workshops (ex. Fabrication, introductory coding, team dynamics) and frequent presentations, culminating 7-week capstone project (Vibrance)
- As a Teaching Assistant: Guiding students on a peer level, leading workshops, serving as a mentor for capstone projects

FALL 2018-JULY 2020 **Vibrance**

SWANSON SCHOOL OF ENGINEERING | University of Pittsburgh

Project originating in *The Art of Making* and continuing as part of the University of Pittsburgh's *Classroom to Community* grant. Vibrance hopes to give children who are Deaf a unique experience of music.

Received three awards at University of Pittsburgh Fall 2018 Senior Design Expo including best overall project.



WORK EXPERIENCE

JUL 2012-JUNE 2018 **Gymnastics Instructor**

BERKS GYMNASTIC ACADEMY | Reading, Pennsylvania, United States

MAR 2016-MAY 2019 **Gymnastics Instructor**

GYMKHANA GYMNASTICS INC. | Pittsburgh, Pennsylvania, United States

Responsibilities

- **Design and implement lesson plans** for youth recreational and competitive gymnastics classes
- Independently teach groups of 6-8 students ages 3-18 yrs.
- Balance safety, teaching goals, and fun
- Coordinate with fellow instructors to maintain class flow
- When lead instructor – Guide other instructors and answer questions
- Communicate with parents about students' progress, injury, and achievements

JAN 2019-CURRENT **Pharmaceutical Marketing Writer**

NEWRISTICS | Pittsburgh, Pennsylvania, United States

Responsibilities

- Create pharmaceutical marketing messages that are accurate, concise, and effective
- Leverage empathy and known psychological phenomena

MAY 2019-JULY 2020 **Sustainability Crew and Administration**

ZEROFOSSIL: Sustainable Event Production | Pittsburgh, PA

Responsibilities

- Setup and staff events (manage sound equipment, solar stage, generators and power, etc.)
- Frequent clerical work and office administration
- Small-scale solar construction and maintenance
- Specialty installations:
 - July 2019: Solar Light Installation; Great Allegheny Passage, Waterfront, Pittsburgh
 - September 2019: 377.4 kW Solar Array Installation



OTHER RELEVANT EXPERIENCE

2017-19 **Volunteer | Habitat for Humanity**

Volunteer with the Pittsburgh chapter via the University of Pittsburgh

Work Performed

- Weekly 8-hour workdays throughout the academic year
- Basic home construction/deconstruction work
- 2019: Volunteer week spring break trip to Winston Salem, North Carolina

2017-19 **Board Member | University of Pittsburgh Club Gymnastics**

2017: Business Manager

2018: Vice President

2019: President

Responsibilities as President

- Lead fellow board members and our team of 20 gymnasts
- Oversee operations to achieve University requirements, safety, and sportsmanship
- Coordinate practice times and facilities with all members as well as local gym
- Organize (assisted) 2019 Nationals trip to Daytona Beach, Florida

SKILLS

- Excellent **communication** with individuals of various backgrounds
- Balanced leadership; **Efficient without sacrificing emotional/social awareness**
- Intuitive on a team – comfortable and capable balancing the energy of others while working together
- Ability to **adapt** and pick up skills and languages easily, driven by curiosity in several disciplines
- Basic conversational French and Spanish (English native language)

INTERNATIONAL TRAVEL

June-July 2018 **Study-abroad | Dakar, Senegal**

CIEE: Council on International Educational Exchange

Studies: Public Health; Wolof (native West African language)

Living experience: Host family

March 2019 **Agricultural Volunteer | Antigua, Guatemala**

IVHQ: International Volunteer Headquarters

Assignment: Working with local coffee farmers as part of the organization *De La Gente*

Living experience: Host family

OTHER INTERESTS

- Music from all over the world
- Overlaps of psychology, neuroscience, and philosophy
- Acrobatic performance
- Background acting!